

# COLTS Media Guide/ Game Program

Welcome to Colts Football. We are excited to start the 2008-2009 football season under the leadership of Head Coach Michael Christensen. If you think last season was exciting, wait until you see what our Carson Colts have in store for you this year. This year's squad offers a strong Offensive & Defensive Line full of returning and promising new starters. Last year's Varsity squad battled in the tougher than ever Marine League. Their hard work garnered them an 11-3 season record, Marine League Champion title, and they moved on to reach the CIF City Finals against Birmingham High School at the Los Angeles Coliseum. This year promises to provide even more exciting moments as our players have made a commitment to themselves and the Carson Colts legacy to surpass the 2008 season's accomplishments and take the 2009 CIF City Championship title.

Last year was also a success for our annual Football Media Guide/ Game Program, and with your support, this year's booklet promises to be even better. In order to produce a successful Media Guide we ask that each Football Player, Cheer & Song, Flaggies, Drill Team and Band member as friends and/or family to make a minimum commitment of one (1) \$30.00 Personal One- Liner Ad space- B&W (15 words or less). These ads give parents, family and friends a chance to show their support for our Carson Colts teams and their Coaching Staff. The deadline to turn in your ads, together with your money is July 31, 2008.

The Colts Football Media Guide will be in color. Included will be Mug Shots, Team Photo's, Coaches photos, Team Captain Bios, Senior pages, Stats, One-Liner Ads, Sponsor Advertising, and more. If you or someone that you know would like to sponsor a Colt Player or Team or purchase Business Card – Full Page advertising in the Media Guide, please contact Monika Hawkins at (310) 383-3834 for pricing and format information.

Senior Players and Cheerleaders will have their Personal One-Liner Ad placed next to their Media Guide picture, therefore, it is important that you turn in your ad on time or you risk having an empty spot next to your son's/daughter's biography. If you are paying by check, please make it payable to Colts Football and write your student's full name on the memo portion of your check. One copy of the Football Media Guide is included in the price of the 1/4 page – Full page ad space price.

For best results, display ads should be submitted CAMERA READY, (that is for reproduction "as is"). Color and Black & White images are ok and it is better to reduce than to enlarge a photo or logo images. Logos or special artwork provided by the advertisers will be reproduced as submitted and may be resized if necessary. Business cards submitted will be reproduced as closely as possible. Ads containing halftones will be accepted only if halftone is properly screened in place and Camera Ready. Please do not staple or write on Camera Ready artwork. You may also send your images electronically to [monika@asylumfx.com](mailto:monika@asylumfx.com) as long as they are JPGs and the resolution is at least 300 DPI. No other imaging formats are supported and/or accepted.

Use the attached pricing worksheet to place your order. If you have any questions regarding the Colts Football Media Guide, please contact Monika Hawkins at (310) 383-3834 or email: [monika@asylumfx.com](mailto:monika@asylumfx.com) or visit u at [www.carsonfootball.com](http://www.carsonfootball.com)

Carson Football reserves the right to edit, delete or change content to suit the program's needs. In case of content omission Carson Football's liability will be limited to a refund of monies not used.

**\$30.00 B&W**

This is the size of the personal One-Liner ad. Must be 15 words or less

**\$75.00 B&W**  
**\$160.00 Color**

**1/4 Page**  
**Ad Space**

**\$50.00 B&W**  
**\$100 Color**

**Business Card**  
**Ad Space**

**Ad lay-out – Please use only paper clips when attaching business cards, etc. A staple will leave a mark when scanned.**

**Please print your message clearly on page 3 or 4. Page 3 is for messages from parents. Page 4 is for messages from businesses, sponsors, or others.**

**\$150 B&W**  
**\$200 Color**

**Half Page Ad Space**



# CARSON HIGH SCHOOL FOOTBALL

## 2008 Football Media Guide Ad Pricing & Order Form

DESCRIPTION	BLACK & WHITE	COLOR	SUBTOTAL
Inside Front Cover- Color	QTY: _____ \$250.00	QTY: _____ \$325.00	
Inside Back Cover-	QTY: _____ \$250.00	QTY: _____ \$325.00	
Outside Back Cover	QTY: _____ \$400.00	QTY: _____ \$475.00	
Full Page	QTY: _____ \$200.00	QTY: _____ \$275.00	
Half Page	QTY: _____ \$150.00	QTY: _____ \$200.00	
Quarter Page	QTY: _____ \$75.00	QTY: _____ \$160.00	
Business Card	QTY: _____ \$50.0	QTY: _____ \$100.00	
One-Liner	QTY: _____ \$30.00		

**Please check for availability of Inside/Outside Cover pages as those pages may have already been sold.**

**ORDER TOTAL:**

Camera Ready Art must be submitted by client. One Media Guide is included in the price of ¼ page ad space and above.

Player/Cheerleader's Name – Team Level – Grade:

<i>Write your message here. 15 words or less</i>

**MAILING INFORMATION**

Name:
COMPANY:
Address:
City, State, Zip Code:
Phone:

**Method of Payment:**

Check- Payable to **COLTS FOOTBALL**  
Street

CHECK # \_\_\_\_\_

CASH: \_\_\_\_\_  
**Calls**

SOLD BY: \_\_\_\_\_

**Mail your ad request and**

Carson High School  
Coach Michael Christensen  
22238 Main

Carson, CA

90745

**For Media Guide Related**

Monika Hawkins  
(310) 383-3834

# SENIOR PAGE BIOGRAPHY

PLEASE PRINT NEATLY

First Name: _____ Middle Initial: _____ Last Name: _____
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FOOTBALL PLAYERS ONLY:

Height: \_\_\_\_\_ Weight: \_\_\_\_\_ Years Lettered: \_\_\_\_\_ Jersey # \_\_\_\_\_

Message to Parents from Varsity Player/Cheerleader (15 words or less)


**AWARDS:**

**CLUBS:**

**HONORS:**

AWARDS:	CLUBS:	HONORS:

**HOBBIES:**


**What are your plans after High School:**
